

**For designers, makers, educators and consumers of fashion who want to implement positive change through positive actions in the global fashion industry, both within Wales and across the globe...**



## **#SustFashWales**

Hello!

Thank you for wanting to join Wales' **ONLY DATABASE** of sustainable fashion!

I feel there is a real need to have a database to showcase and celebrate how much Wales is doing for sustainable fashion and I'm thrilled you'd like to be part of it also! As you know the database listing is free, depending on the following requirements...

- *You must like/follow @SustFashWales on **all** your social media accounts.*
- *You must share @SustFashWales to your social media followers (share/rt/regram)*
- *You must share the database once launched before and after you're listed.*

This way we can maximise the amount of people seeing how awesome you all are for contributing to #FixingFashion! And after all we don't want to just *preach to the converted*, we want to *reach the masses!!* Once you have done the above I will get to work on adding you to the listing (see the next page for details).

**There are 4 categories: BUY. STUDY. CREATE. TAKE PART**

### **BUY.**

This covers anyone that designs/makes and sells anything from textiles or other materials sustainably, such as clothing, accessories or other items such as soft furnishings.

### **STUDY.**

This covers all education establishments such as schools/colleges/uni's. Whether you are tackling SustFash in the whole curriculum or run fortnightly clubs we want to know!

### **CREATE.**

This covers all workshops and sessions, which teach practical skills using textiles. Whether it's how to sew a button or learning about machines or teaching pattern construction!

### **TAKE PART.**

This is for everyone else! Environment or textile recycling centres, events organisers etc. If you work within sustainable fashion and don't fit into the above then this is your place!



## Your Listing:

Each category will have an individual web page. Within each page listings will be shown in alphabetical order. Your image will link to your website or social media (if no site).

It will look something like this...



## What I need from you...

### High quality square image.

This should reflect your business, if you have a logo embedded on the image that is perfect. If not I can place one on for you if you also provide me with your logo. I will be reshaping them like shown on the left so bear this in mind as some sections will be cropped.

### A short blurb.

This should be an overview of what you do and why. It should be no more than 80 words/400 characters.

### Website

e.g.: [www.SustashWales.org](http://www.SustashWales.org)

### Social media handle

e.g.: @SustashWales

### Category you want to feature in.

## That's pretty much it!

As you may know I am currently running SustashWales by myself and as a fashion teacher and an eco bridal designer I am quite a busy bee, so please allow a few days for a response. I anticipate that the database will be fully launched at the start of the summer holidays, if not before! Depending on how much tea I drink to keep me going!

## Why do this?

The need for a more accessible sustainable fashion industry has never been greater. Consumers often don't realise how much power they have to make a difference in such a huge perplexing global economy. By doing little things like learning where your clothes and accessories come from, who makes them and then using this to make more responsible choices, we have the ability to make great change! This is a good start!

If you have anything else you want to ask please do let me know. I'd like to give you a huge thanks for wanting to be part of this and for all your support!

## Helen O'Sullivan – SustashWales

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